


MEMORANDUM

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TO: The Honorable Mayor & City Council

FROM: Lacey G. Simpson, Assistant City Manager Initials: 

DATE: March 29, 2023 File #: MGR23-158

RE: **Resolution No. 23-2879 - Recognizing Patti Mackey For Her Service To The Community Of Ketchikan; And Establishing An Effective Date**

The attached resolution was prepared by Mayor Kiffer and requires little elaboration on the part of the City Manager's office. If adopted, Resolution No. 23-2879 recognizes Patti Mackey for her many years of service to the community of Ketchikan. As the City Council is aware, Ms. Mackey will retire from her position as President and CEO for the Ketchikan Visitors Bureau this spring.

Ms. Mackey has been a part of significant progress and changes for Ketchikan's visitor industry over the years, having been involved with the community's transition from resource-based industries to a booming tourism economy expected to welcome in excess of 1.5 million visitors this season. Patti has been innovative and inclusive in her approach to marketing Ketchikan as a premier visitor destination. The community owes Patti a great deal of gratitude, as our successes and growth were made possible due to Patti's efforts and commitment, and she will be missed as a colleague and partner of the City of Ketchikan.

I wish to take this opportunity to wish Ms. Mackey the best in her well-earned retirement and future endeavors.

A motion has been prepared for City Council consideration.

Recommended Motion: I move that the City Council approve Resolution No. 23-2879, recognizing Patti Mackey for her service to the Community of Ketchikan; and establishing an effective date.

CITY OF KETCHIKAN, ALASKA

RESOLUTION NO. 23-2879

**A RESOLUTION OF THE COUNCIL OF THE CITY OF KETCHIKAN,
ALASKA RECOGNIZING PATTI MACKEY FOR HER SERVICE TO THE
COMMUNITY OF KETCHIKAN; AND ESTABLISHING AN EFFECTIVE
DATE**

WHEREAS, Patti Mackey was born in the Little Flower Hospital on Bawden Street in Ketchikan; and

WHEREAS, even though Patti grew up outside of Seattle, she never lost her connection to Southern Southeast Alaska, where her family had been for five generations; and

WHEREAS, Patti returned to the First City more than 40-years ago where she met her future husband, Charles, and spent a summer with him on this trolling boat, and this month is their 40th Wedding Anniversary; and

WHEREAS, Patti spent a decade working for KTKN Radio and made her first connection to the Ketchikan Visitors Bureau through its promotion of the Great Alaska Sportsfishing Championship; and

WHEREAS, Patti then worked for longtime local politician Carroll Fader and the Tongass Historical Museum; and

WHEREAS, Patti was hired by the Ketchikan Visitors Bureau in 1995 at a time when the community welcomed about 500,000 visitors each summer and the tourism industry was a smaller part of the local economy than the timber and fishing industries; and

WHEREAS, Patti became the CEO of the KVB, and by extension the facing of the growing industry, that 38 years later will welcome up to 1.5 million visitors in 2023, and the industry is the largest economic engine in the community; and

WHEREAS, Patti helped steer the visitor industry and the community at large through three major disruptions, the 9/11 2001 Terrorist Attacks, the severe industry-crippling recession of 2008, and the 2020-2022 COVID-19 Pandemic; and

WHEREAS, in 2007, Patti was chosen as the board chair of the Alaska Travel Industry Association, just one of her many examples of regional and national outreach to keep Ketchikan at the forefront of the travel industry not just in Alaska, but worldwide; and

WHEREAS, in the 2010s, Patti spearheaded the Ketchikan Story Project, which resulted in a series of Emmy-winning videos about various parts of the Ketchikan experience that not only was a boon to the visitor industry, but are a treasure to the community because they preserve Ketchikan history that otherwise might have been lost; and

WHEREAS, although Patti is retiring from her nearly 30-year stint at the Ketchikan Visitors Bureau in 2023, her decades of service to the visitor industry and the community is one of the most successful “runs” in Ketchikan history; and

WHEREAS, the City of Ketchikan and the Ketchikan City Council would like to congratulate Patti Mackey on her years of success, and wish her a most happy retirement, although we expect she will remain active going forward as a promoter of both the industry and of Ketchikan.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Ketchikan, Alaska as follows:

Section 1: The Council of the City of Ketchikan, Alaska does hereby extend sincere thanks and congratulations to Patti Mackey.

Section 2: The City of Ketchikan shall transmit a duly certified copy of this resolution to Patti Mackey in expression of its appreciation.

Section 3: This resolution shall become effective immediately upon adoption.

PASSED AND APPROVED by a duly constituted quorum of the City Council for the City of Ketchikan on this 6th day of April, 2023.

Dave Kiffer, Mayor

ATTEST:

Kim Stanker, City Clerk